

‘Creative Cohesion’ Presentation and Promotion Program

Nexus Arts, in partnership with the Multicultural Communities Council of SA, presents an intercultural presentation and promotion program, working with musicians and communities from Culturally and Linguistically Diverse backgrounds.

Musicians (soloists, groups and ensembles) are invited to apply to take part in the 2018 – 2019 ‘Creative Cohesion’ Presentation and Promotion Program, which will see participants take part in a range of activities designed to develop professional skills, be provided with professional Media Kits to better equip their practice, and perform at the Nexus Arts CBD venue with appropriate marketing and promotional support.

Ten soloists, groups or ensembles will be selected to take part in the Program. The selected ensembles will take part in training sessions which will cover a range of topics in support of their music practice. Through these sessions, each participant will learn how to talk and write professionally about his or her music practice, manage their online profiles, and seek opportunities including by approaching relevant industry and professional networks. These sessions will be conducted by industry professionals, and the five musicians (soloist, groups or ensembles) will work together in an environment of intercultural sharing and appreciation.

In addition to the sessions, media kits including professional photography and crafted biographies will be created, and these will be provided to participants for their own future personal use.

PERSON, GROUP OR ENSEMBLE SPECIFICATION

You will:

- be a performance ready musician (of a professional level).
- want to develop your promotional material and learn skills relating to your music practice.
- be from a Culturally and Linguistically diverse background. Newly arrived migrants are encouraged to apply.
- be based within the Adelaide metropolitan region and able to attend meetings and workshops in the Adelaide CBD.

STRUCTURE OF THE SCHEME

Closing date for applications: **5pm Monday, 18 December 2017**

Successful candidates will take part in a skills development program, co-ordinated by Nexus Arts, and will perform in the venue at a date to be negotiated. Taking place between January 2018 and June 2019, the Program activities will include:

- Training Sessions

Sessions will take place across the Program period, from January 2018 to June 2019,

with the timetable to be set in consultation with session leaders and participants.

– Development of Media Kits

Professional photos will be taken of all ensembles for use for promotional purposes, both within and outside of the Program. Media Kits, including biographies, photos and links to examples of work will be created between January and June 2018.

– Performance Presentation

Each soloist, group or ensemble will perform at Nexus Arts' CBD venue with appropriate marketing and promotional support from Nexus Arts, in the period July 2018 to June 2019.

– Program Evaluation Session

Participants will take place in an evaluation session at the conclusion of the Program.

RENUMERATION

Participants will be paid a fee for their performance at Nexus Arts, which will be determined by door takings from ticket sales. Participation in the Program, if selected, is free.

TO APPLY

- Please fill out the document “Creative Cohesion Presentation and Promotion Program Application Form”, which asks you to respond to some questions about your music making and interest in this program. If you prefer to present in person, rather than in writing, please contact Nexus Arts either via email (info@nexusarts.org.au) or by phoning 8212 4276.
- Include evidence of your music making: please include a CD, video or audio recording of your music. Any format is accepted (CD, digital recording, online links etc.). If supplying a full-length CD, please specify in the document “Creative Cohesion Presentation and Promotion Program Application Form” up to 3 tracks that you would like us to listen to, to a maximum of approximately 15 minutes.
- Please also supply details of a referee relating to your musical experience.

Please address applications to Emily Tulloch and email to info@nexusarts.org.au with the subject line ‘Creative Cohesion Presentation and Promotion Program’.

If you prefer to send a hard copy, please post to Nexus Arts, C/- Lion Arts Centre, cnr North Terrace and Morphett Street, Adelaide SA 5000. You are also welcome to drop in an application in person, Tuesdays to Fridays 9am-5pm.

If you would like to have an informal conversation regarding the program, please email info@nexusarts.org.au with your phone number and a convenient time to call.

Closing date for applications: 5pm Wednesday, 31 January 2018

This program is presented by Nexus Arts, supported by the Multicultural Communities Council of SA and funded by the Department of Communities and Social Inclusion, Government of South Australia

**Nexus
Arts**



Government of South Australia
Department for Communities
and Social Inclusion