

Adelaide Fringe 2020 // Nexus Arts Venue

Welcome to the Nexus Arts Fringe 2020 Artist Info Pack. Here's where we provide you with all the juicy stuff. Not just your important dates, fees, and timings – but all the good bits too. Like where to get late night eats, cheap drinks and insider know how.

Key Dates

Fringe Registrations Opens – 1 August 2019

Nexus Early Bird Registration Closes – 10 August 2019

Fringe Registrations Close – 25 September 2019

Nexus Fringe Guide Asset Collection closes – 25 October 2019

Adelaide Fringe Dates – 14 February 2020 – 15 March 2020

Key Links

Nexus Website	http://nexusarts.org.au
Nexus Event Booking System	http://nexusarts.org.au/nexusvenue/events-gig-hire/
Nexus Tech Specs	http://nexusarts.org.au/wp-content/uploads/2014/10/2016-techspecs-Nexus-Arts-.pdf
Nexus Facebook	https://www.facebook.com/NexusArtsVenue/@NexusArtsVenue
Nexus Instagram	https://www.instagram.com/nexusarts/@nexusarts
Nexus Twitter	@NexusArts
Lisa Catinari // Nexus Office Manager	info@nexusarts.org.au
Aaron Schuppan // Nexus Venue Manager + Videographer	venue@nexusarts.org.au / media@nexusarts.org.au
Noni Espinosa // Nexus Head Tech	tech@nexusarts.org.au
Izzy Souter // Nexus Marketing	marketing@nexusarts.org.au
Adelaide Fringe Tickets Info	https://adelaidefringe.com.au/box-office-info-and-locations
Adelaide Fringe Contact	buzz@adelaidefringe.com.au
Fringe Works	artists@adelaidefringe.com.au

Fees for 2020

Nexus Charges a compulsory \$250+GST marketing fee* for the Fringe period which covers the following:

- Nexus will design, print and distribute joint promotional material for all acts participating within the Nexus Fringe Program. This promo may be combined with other venues in the area to increase print run and distribution.
- Nexus will undertake a high level of online promotion through membership, databases and social media.
- Nexus Arts will be participating in networking events prior to the festival and during. Support though the Fringe will also be bridged through the Venue Manager.
- Nexus will send out media releases in an attempt to secure interviews and reviews.
- It is expected that each artist also undertakes the same promotional efforts to maximise exposure during the busy festival season.
- For 2020 we are offering additional marketing packages for advanced Digital Marketing and Video, as outlined in our 'Nexus Fringe 2020' letter
- We can also offer a graphic design service for show collateral at super reasonable rates – please get in touch for more info

**Please note that the marketing fee covers 5 shows only. If you wish to do an extended season, Nexus will negotiate a price with you.*

Show Fees

Main Venue

Tues – Fri	\$490
Saturday	\$550
Sunday	\$600

Rehearsal Fees \$35 per hour to cover technician's time.

Time Slots

- Due to the need for bumping-in and out – and allowing for optimal hiring times – shows will run at 2pm, 4pm, 6pm, 8pm, 10pm, and if need be, 12pm.
- Show times will be 60 mins. If you have a longer show, please speak to us and we'll find the most suitable timeslot for you.
- Monday is a Dark Day (no shows), so we can all rest and recover ready for another week!

Venue Information

Capacity and performance spaces

Cabaret seating	140
Rowed seating	170

Please let us know your intended seating set up when booking the space.

Bump In 'n' Out

20-minutes to setup and pack down either side of the performance is provided. Please ensure you stick to these time slots as a courtesy to other performers. If you believe you will require more than this, please talk to us and we can fit you into an appropriate time slot.

Beer Garden

- Nexus will be operating a courtyard bar for patrons to buy drinks and relax prior and after, each performance on Fri – Sun and some Thursday's.
- Following the show, we recommend maximising your time to sell merchandise and allow for photos with patrons in the downstairs bar.
- The bar downstairs will open 1 hour prior to performances, excepting performances prior to midday.
- After your show please make your way through the green room to the beer garden to greet your audience rather than greet them in the venue.
- If you have a host, we would request that they make mention of the beer garden after the show. It's a great time and place to get photos taken and chat, this also allows for the staff to complete a quick turnaround of the venue for the next show.

Front of House

Nexus will be providing Front of House staff for ticket and merchandise sales. If you would like your own representative selling merchandise, go for it! We only ask it is done outside of the main venue and hallway space so that we don't restrict audience movement. Cash door takings will be tallied, recorded and handed to you at the end of each show and we ask that the Venue Manager, Producer, witness and Front of House sign off at the end of each show. Eftpos sales will also be recorded and handed to you. Money will be remitted to you within 14 days, minus the bank fees (currently at 1.7%).

Smoke Machines & Fire

We do make allowances for these, but it will need to be negotiated as part of your contract before the event takes place with our Head Tech and may incur extra costs.

What We Need From You

We pour our heart and soul into making our venue and its community have a rollicking good time and a profitable Fringe. To do this we need a little help from you too, so when you apply can you provide us with a word doc with all this info:

- Preferred Dates and times
- Show Run Times
- Producer details & Contact details (Postal Address, Email, Mobile)
- Details of your show
- Your bio
- Your marketing plan
- Previous reviews
- Audience demographics
- Your social media handles, website details, video links, previous PR etc.

Once You've Booked

We will provide you with an info pack a little closer to the date, chock full of useful hints and info like:

- Closest Fringe Office, food and parking
- Special Nexus venue only artist drink specials
- Discounts from local food vendors
- Details of what the venue can provide (and what we can't provide)
- Recommendations for live musicians (as opposed to backing tracks)
- Links and contacts for local reviewers, journalists, media for competitions and PR aligned to Nexus

Got questions that remain unanswered? Send us an email, or drop us a line at:
info@nexusarts.org.au or (08) 8212 4276